



JACK'S CODE OF CONDUCT

General

In light of our dedication to conserve the environment, providing fair economic benefit for local communities and preserving cultural values, we ask our traveller to read the **Jack's Code of conduct** before departing on their Travel Experience. It just takes 3 minutes and it will define better your amazing sustainable trip with us!

Before the Travel Experience

- **Try to learn about local culture and traditions.**

Traveling is not only about adding a pin to your bucket list, but to live and understand better the place you will visit. This could prevent you from embarrassment and offences! Furthermore, if you learn a few words in Italian can be greatly appreciated and can open the doors to a more "authentic" experience.

Remember: be open minded! Be curious!

Ask whatever questions to your Local Jack, shake hands, feel your destination with all your 5 senses!

And remember: *is the cultural differences that will make your trip special!*

- **Try to listen Italian music and to read literature about your destination** (whether books or websites): it will help you get the most out of your trip.

And if you are a lazy one, do not worry: we will send you our "Guide and tips Resume" with a selection of books and movies we found specially for you. You will thank us later!

During the Travel Experience

- **If you decide to enter in to a church** to explore its beautiful art, please remember to cover your shoulders and knees and to always wear shoes (sandals and flip-flop are accepted too). Even if churches are one of the best attractions in Italy, they are foremost sacred religious places where proper dress codes must be observed
- **Do not treat people as part of the landscape**, they may not want their picture taken. Put yourself in their shoes, ask permission first, and respect their wishes (especially if you want to take a picture of a child)
- Usually you can find several public water 'bubblers' in Italian cities: **refill your water bottles** instead of purchase new ones. You will help the environment and reduce plastic waste (and help to not lighten your wallet too)
- You can help **preserve resources by complying with local environmental initiatives:**
 - ask your Local Jack how to recycle correctly your extra packaging

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www.wanderjack.it

Wanderjack, operated by Italian EVENTBETTER – Tour Operator and Travel Agency
Operational headquarters: Via G. Gozzi, 55 – 30172 Venice Mestre - ITALY
VAT Nr. 04381710278 ; CCIA of Venice Registration Code REA VE-407915 ; Share Capital € 2.000 f.p.u.
Authorization of the Province of Venice Register No. 24250 on 14th March 2013.
Insurance Policy: no. 8986951 issued by EuropAssistance Italia S.p.a.



- if your B&B has a policy for reusing sheets or towels, try to support this as often as you feel you can
 - remember to turn off lights and electrical equipment in your room if you are not using them
 - water is a precious resource (especially in Southern Italy): try to keep your usage of it to a minimum, both in your B&B room and whenever possible throughout your trip
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- **When visiting national parks**, do not leave the set paths and keep noise to a minimum: you will preserve natural habitats and leave wild animals undisturbed. Remember that even if you want to take a souvenir back home, you are in a natural reserve so avoid picking flowers, removing seeds and doing any other action which could alter the environment
 - **Try to use public transport or ecological one** (like bicycle)
 - We are trying to ensure that as much of your money as possible stays in the local area by **supporting community-run and locally-owned business**. You can help us (and them!), for example, trying to eat in locally-owned restaurants and ordering local drinks: we do not think we need to remember you how Italian cuisine is celebrated in the world. Just joking (maybe).
 - You can encourage local community initiatives such as handmade crafts by buying locally produced memories. Your Local Jack, especially during the Wandering, will introduce you to place where you can buy from local artisan (the so famous “Made in Italy” in your hands!)
 - Last but not least, we want to ensure that visit from our traveller leave a destination better rather than worse off. Dear Jack, make us proud of you!

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